

Designing & Conducting Focus Groups in Health Research

Focus groups can be a useful data collection strategy in various health research contexts, including patient oriented and patient safety research. This lecture will tackle the nuts and bolts of designing and running focus groups. We will address:

- What is a focusgroup?
- What kind of data do you need?
- Do focus groups fit into your research design?
- Developing focus group questions that engage participants
- Sampling and recruiting participants
- The basics of running a focus group

Presenter: Olga Kits, Qualitative Methodologist, RMU

Date & Time: Thursday, May 5, 2021, 9:00am—11:30am

Fee: free but registration required

Location: Zoom
Link provided upon registration

Registration: May 3, 2021
Deadline

To Register: [email: rmu@nshealth.ca](mailto:rmu@nshealth.ca)

